

#### PRETORIA OFFICE

Postal Address  
PO Box 1014, Pretoria, 0001, South Africa  
Street Address (courier only)  
Lynnwood Bridge, 4 Davenport Street  
Lynnwood Manor, Pretoria, South Africa  
Docex 81 Pretoria

Phone +27 (0) 12 432 6000  
Fax +27 (0) 12 432 6599  
Email mail@adamsadams.co.za

#### JOHANNESBURG OFFICE

Postal Address  
PO Box 10155, Johannesburg, 2000, South Africa  
Street Address (courier only)  
Suite 122, 1st Floor Killarney Mall,  
60 Riviera Road, Killarney, Johannesburg, South Africa  
Docex 53 Johannesburg

Phone +27 (0) 11 646 1507  
Fax +27 (0) 11 646 5082  
Email jhb@adamsadams.co.za

#### CAPE TOWN OFFICE

Postal Address  
PO Box 1513, Cape Town, 8000, South Africa  
Street Address (courier only)  
23rd, 32nd Floor, ABSA Centre, 2 Riebeeck Street  
Cape Town, South Africa  
Docex 186 Cape Town

Phone +27 (0) 21 418 8560  
Fax +27 (0) 21 418 9216 (Patents)  
+27 (0) 21 419 5729 (Trade Marks)  
Email cpt@adamsadams.co.za

#### DURBAN OFFICE

Postal Address  
PO Box 2746, Westway Office Park, 3635  
South Africa  
Street Address (courier only)  
Suite 1, 4 The Crescent, Westway Office Park  
Westville, South Africa  
Docex 9 Durban

Phone +27 (0) 31 265 1532  
Fax +27 (0) 31 265 1537  
Email dbn@adamsadams.co.za

#### MOZAMBIQUE [ARIPO] OFFICE

Av. 25 de Setembro, n.270 - Pr. Time Square  
Bloco IV, 3º Andar - Escritório 36  
Maputo, Moçambique

Phone (+258) 21 333 200  
Fax (+258) 21 333 201  
Email mozambique@adamsadams.com  
aripo@adamsadams.com

#### ANGOLA OFFICE

Bº Futungo 2  
Rua do Cinema  
case nº 5/A, Angola

Email angola@adamsadams.com

Specialised advisory, transactional and litigation services are offered in the fields of practice listed below:

- ♦ Administrative Law and Constitutional Disputes
- ♦ Arbitration and Disputes Resolution
- ♦ Banking and Finance Law
- ♦ Commercial and Contract Law
- ♦ Competition Law
- ♦ Construction law
- ♦ Consumer Protection Law
- ♦ Corporate Work
- ♦ E-commerce and Information Technology
- ♦ Exchange Control
- ♦ Family Law and Matrimonial Disputes
- ♦ Franchising
- ♦ Insolvency, Liquidation, Sequestration and Ancillary Issues
- ♦ Insurance Law
- ♦ Labour law and Employment
- ♦ Licensing and Distribution
- ♦ Litigation
- ♦ Mergers and Acquisitions
- ♦ Mining Law
- ♦ Personal Injury Claims including Medical Malpractice
- ♦ Professional Negligence
- ♦ Property Law and Conveyancing
- ♦ Tax and Estate Planning

# Adams & Adams





## WHO WE ARE

Adams & Adams is the largest intellectual property law practice in Africa and is also one of the biggest corporate and commercial law firms in South Africa.

We have a diverse international client base which includes more than half of the Fortune 500 and many of the largest and best known South African companies. For the past several years the firm has been rated highly, both internationally and nationally in a number of surveys.

## OUR HISTORY

Henry Walter Adams, lawyer and civil engineer, founded the firm in Pretoria in 1908. In 1917 Eustace Victor Adams joined his brother in partnership. Adams & Adams soon grew from a general law practice into one widely recognised for its expertise in the field of intellectual property law. In later years, the firm expanded successfully into other legal fields.

The firm now has over 100 years of legal excellence and is characterised by a strong commitment to professionalism, blended with a progressive vision of efficiency and expertise. Client care and partner accessibility are two of the cornerstones of the practice.

## OUR PEOPLE

Adams & Adams has a professional complement of over 130 experienced attorneys and candidate attorneys, with more than 300 support staff members.

The firm's staff complement is multilingual and includes members competent in several languages including Dutch, French, German, Greek, Italian, Portuguese and various African languages.

Adams & Adams also has a world wide network of attorney correspondents and associates in all countries of the world which enables the firm to handle intellectual property and legal matters in any country where this may be required.

## ACCESS TO AFRICA

Adams & Adams has long been active across the African continent and has gained unique and extensive experience in providing clients with services and advice in the field of intellectual property law.

Based in South Africa, the firm has offices in Pretoria, Johannesburg, Cape Town and Durban. We also have offices in Mozambique (ARIPO) and Angola and have plans to open offices in several other African countries (including Cameroon (OAPI) and Nigeria) in the near future. Throughout the rest of the continent, the firm works with local representatives with whom Adams & Adams has, over time, established excellent relationships. Our ability to provide clients with a first world service is based on our extensive experience, regular country visits and knowledge of the various national laws. It is this advantage that makes Adams & Adams Africa Practice the logical choice when it comes to IP Protection in Africa.

## STATE OF THE ART SYSTEMS

The firm manages client matters and information via the world renowned Patricia application, the Adams & Adams installation being the largest in the world. Our relationship with Patrix (the software developer based in Scandinavia), ensures that we receive priority assistance and support.

In addition, our new offices have been equipped with super-fast networks, VOIP telephony, video conferencing and new computers to improve communication with, and delivery of services to, our clients.

## PRACTICE AND DOCUMENT MANAGEMENT SYSTEMS

Our unique blend of in house customisation and integration with our best of breed document management system, Worksite, allows us to provide tailor made solutions.

This includes a complimentary client online portfolio management service called IP online, it is a database tool which enables clients to access details of their trade mark portfolio from anywhere in the world.

## FIELDS OF PRACTICE AND SPECIALISATION

### Intellectual Property Law

Adams & Adams is a leading South African law firm specialising in intellectual property law. The intellectual property law practice of Adams & Adams is divided into two departments, namely Trade Marks and Patents.

The departments are well-known for offering specialised advisory and transactional services in the following fields of practice:

### Trade mark department

- ◆ Trade marks
- ◆ Copyright
- ◆ Anti-counterfeiting/piracy
- ◆ Passing-off
- ◆ Unlawful competition
- ◆ Advertising law
- ◆ Competition law
- ◆ Computer / internet law
- ◆ Company and close corporation objections

- ◆ Domain name disputes
- ◆ Franchising
- ◆ Business development

### Patent department

- ◆ Patents
- ◆ Designs
- ◆ All scientific and technical disciplines
  - mechanical
  - electrical
  - electronic
  - biotechnology
  - genetics
  - chemical
  - pharmaceutical
  - civil
  - plastics/polymers
  - computer/software
- ◆ Technical copyright
- ◆ Plant Breeders' rights

### Both departments providing

- ◆ Searches at the Companies and Intellectual Property Registration Office
- ◆ Filing of trade marks and patents
- ◆ Records and renewals
- ◆ Expert litigation
- ◆ Contractual advice on
  - licences
  - assignments
  - collaboration agreements
- ◆ Audits and due diligence reports
- ◆ Portfolio management
- ◆ Commercialisation
- ◆ Valuations

### Commercial, Property & Litigation department (CPL)

Adams & Adams offers a wide range of specialist practice areas organised under the Commercial, Property and Litigation department. The department has shown significant growth over the past few years and currently comprises around 50 attorneys, candidate attorneys and paralegals.

The corporate and commercial department is involved in every aspect of corporate and commercial law and has advised on some of the large and complex national and international transactions. It boasts English Law, New York State Law and Portuguese Law capabilities in addition to its South African Law capabilities.

The CPL department is based in the Pretoria office of Adams & Adams.